

## CITY OF HILLSDALE TEMPORARY SIGN INFORMATION SHEET

### **Hillsdale Municipal Code Sec. 26-2. Definitions.**

The following words, terms and phrases, when used in this chapter, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

*Special events sign* means temporary and portable signs containing public messages concerning special events sponsored by governmental agencies or nonprofit organizations, and/or those special events for profit organizations as determined by established policy and the zoning administrator.

*Storefront* means the predominant frontage occupied by a singular tenant, incremental in lengths of 20 feet, and an additional percentage thereof.

*Suspended sign* means a sign suspended from a horizontal plane surface, and supported by such surface.

Temporary *sign* means any sign used only temporarily and which is not attached/affixed in any permanent manner.

*Wall sign* means a sign that is painted on or attached directly to an exterior wall of a building that advertises an establishment, product, service or activity that is available within the building on or to which said sign is painted or attached.

*Window sign* means any paper, cardboard, or painted graphics or other material conveying an advertising message designed for or placed behind any window visible to the public. The term "window sign" does not include merchandise displayed in a window.

(Code 1979, § 18.04.020)

Pursuant to Article 1, Section 26-2 of the Hillsdale Municipal code, the following policy is hereby adopted establishing criteria for special events signs for profit organizations\*\*:

1. All special events signs for profit organizations shall comply with the latest adopted official building code.
2. All special events signs for profit organizations shall comply with the requirements, of Chapter 26 of the Code of the City of Hillsdale (sign ordinance).
3. All permits for special events signs for profit organizations shall expire on December 31 of each year regardless of their date of issue.
4. A permit is required for each special event sign for profit organizations (fee based on number of signs placed).
5. The maximum number of signs for any one special event shall be limited to five (5).
6. Permits for special events signs for profit organizations shall be issued for a specific time period from one (1) to (a maximum) thirty (30) days each; provided, however that the cumulative number of days for which permits are issued shall not exceed one hundred eighty (180) days per calendar year per profit organization.

#### *Example:*

A for profit organization wishing to conduct a special event applies for permits for five (5) special event signs to be displayed for seven (7) days (e.g. 5 days before, the day of the event and one day after) resulting in the use of thirty-five (35) days of allowable sign display. The 180 days per calendar year total would then be reduced by 35, leaving 145 days remaining for additional special events signs.

(\*\*Note: The same guidelines apply to non-profit organizations, with any permit fees, waived.)