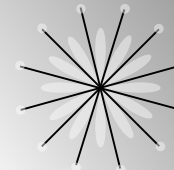
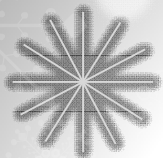


HILLSDALE COUNTY HOLIDAY ADVERTISING

Air Dates: 12/1 – 12//24/2022



WLNS TV 6 Schedule

5A-9A MORNING NEWS	3x
9A-5P DAYTIME/AFTERNOON	2x
5P-7P EVENING NEWS	2x
11:30P-12:30P LATE/COBERT	2x
12:30A-4A LATE NIGHT	4x
5A-4A ROTATOR	10x

WLAJ ABC 53 TV Schedule

5A-9A MORNING NEWS	3x
9A-5P DAYTIME/AFTERNOON	3x
5P-7P EVENING	4x
7P-11P FEUD/PRIME	1x
11P-5A LATE NEWS/LATE	6x

ELAJ CW TV Schedule

9A-5P DAYTIME	20x
4P-11:30P EVENING/PRIME	10x
11P-4A LATE/OVERNIGHT	20x
5A-4A ROTATOR	20x

WLNS TARGETED FACEBOOK BLAST 1x

Contact: Cathie Vollmar
517-719-4086
cvollmar@wlns.com

**110 Commercials across 3 Major Broadcast TV Stations plus
One Targeted Facebook Ad From WLNS Facebook!**

*1-:30 second commercial will be split between three merchants- allowing 8 seconds
each to relay your message with audio and video*

Total Cost Per Package: \$1300

\$50 Contribution Per Advertiser from The Hillsdale EDC

YOUR COST \$400

\$350

(if you're located within the City of Hillsdale)

**3 Advertisers Per :30 Second Commercial,
Each Advertiser Receives :08 Seconds to Relay YOUR Message
With Audio and Video**

**** Limited numbers of packages available until 10/27**
prepayment must be made at time of commercial shoot*

Signature

Date

