

**Economic Development Corporation
City of Hillsdale
3rd Floor Council Chambers, City Hall
December 19, 2023 – 7:30 AM**

AGENDA

A. MEETING CALL TO ORDER

Meeting called to order at 7:30 a.m.

B. ROLL CALL

Members Present: John Condon (Chair), Dean Affholter (Vice Chair), Don Germann, Rich Moeggenberg, David Loader, Nolan Sullivan, Sam Waldvogel, Gianna Green, Ken Joswiak

Members Absent: Rachel Lott

Others Present: Sam Fry, Marketing & Economic Development Coordinator

C. PUBLIC COMMENT ON AGENDA ITEMS ONLY

No public comment.

D. CONSENT AGENDA

1. Approval of Minutes: EDC Meeting, October 17, 2023

Dean Affholter, supported by Rich Moeggenberg, moved to approve the minutes of the October 17, 2023, EDC meeting as presented. Motion carried unanimously by voice vote.

2. Financial Statements as of November 30, 2023

Don Germann, supported by Nolan Sullivan, moved to approve the financial statements as of November 30, 2023, as presented. Motion carried unanimously by voice vote.

E. COMMUNICATIONS

1. 2024 Meeting Dates

2. Match on Main – Potential Grant Funding Opportunity

F. NEW BUSINESS

1. Discuss and Adopt EDC Goals for 2024-2025

Mr. Fry presented the list of goals that he and the EDC board brainstormed and discussed the merits of each goal. Dean Affholter suggested that each EDC board member rank their top three goals before the next meeting so that an order for the goals could be finalized.

G. OLD BUSINESS

1. Pricing for Upscaling Sign Posts

Mr. Fry presented the cost options for upscaling the sign posts for the installed wayfinding signs. Option 1, utilizing Valley City Signs, would be \$7,920.00, whereas Option 2, using DPS with materials purchased by EDC, would be

\$1,140.00. Mr. Fry suggested Option 2 to obtain cost savings. Dean Affholter, supported by John Condon, moved to spend up to \$1,140.00 to have DPS upscale the sign posts. Motion carried unanimously via voice vote.

H. COMMITTEE REPORTS

Nothing to report.

I. BOARD ROUNDTABLE – ECONOMIC DEVELOPMENT UPDATE

Discussion of Meijer opening dates, and other new businesses to soon open in Hillsdale including St. Joe Pizza, Ethan’s Donut Factory, Big Pines Brewing, Lennox Distillery, and Underdogs: Sliders, Spirits, and Sports.

J. PUBLIC COMMENT

No public comment.

K. ADJOURNMENT

Dean Affholter, supported by Sam Waldvogel, moved to adjourn the meeting at 8:45 a.m. Motion carried unanimously by voice vote.

NEXT MEETING: February 20, 2023